

SECTION ONE : READING COMPREHENSION (07 pts)

Read the passage carefully then do the activities.

Should companies such as Adidas or Reebok advertise their highly-styled and highly-priced sneakers to young people (especially black teenagers) who can't afford to buy them unless they are selling drugs? Should black heroes like film-maker Spike Lee and basketball player Michael Jordan participate in advertisements for these products when they know that some teenagers want the shoes they promote so much that they will kill for them?

These questions are at the centre of a debate that has been ranging in the United States for the recent years. In a country known for its consumerism, athletic shoes have driven the youth mad. Although an average pair of athletic shoes costs approximately 100 dollars, many teenagers wear one pair for only two or five weeks before replacing it with a new pair.

Where's the money coming from? The answer is drugs. Few teenagers can afford to buy a 100 dollars pair of sneakers every month unless they are making money selling drugs without any parental control.

1. How many sentences are there in the first paragraph?
2. Are these statements true or false?
 - a- Cinema and sports stars are used in advertisements for sneakers.
 - b- Sneakers are popular among teenagers in the USA.
 - c- Teenagers wear one pair of sneakers for five months.
 - d- The majority of teenagers can buy sneakers.
3. In which paragraph is it mentioned that parents do not control their children?
4. Answer the following questions according to the text.
 - a) How much does a pair of sneakers cost ?
 - b) Is the writer against advertising for sneakers ? Why ?
5. Find in the text words, phrases or expressions that are opposite in meaning to the following.
 - a) old (§ 1) - b) few (§ 2) - c) buying (§ 3)

SECTION TWO : MASTERY OF LANGUAGE (08 pts)

1. Supply punctuation and capitals where necessary:
companies like adidas and puma produce millions of sneakers all over the world
2. What verbs can be derived from the following nouns?

nouns	verbs
a) thought	
b) introduction	

3. Rewrite sentence (b) so that it means the same as sentence (a).
1 (a) : " Teenagers buy new sneakers almost every month ", he said.
1 (b) : He said that
2 (a) : Athletic shoes have driven teenagers mad.
2 (b) : Teenagers
4. Every sentence contains one mistake and one mistake only. On your answer sheet, write the sentence without the mistake.
a) Garbage should not be throwing in the street.
b) If we come early, we would finish our work.
5. Reorder the words to make a coherent sentence.
an – television – advertisement – your – on – sell – product – to – put.
6. Classify the following words according to the number of their syllables.
united – asked – beautiful – wanted – helped – drought.

1 syllable	2 syllables	3 syllables

SECTION THREE : WRITTEN EXPRESSION (05 pts)

Choose ONE of the following topics.

Either topic one :

This is a conversation between a father and his son. Complete the dialogue.

Son :

Father : But I bought you a pair last week!

Son : Yes, but

Father : How did that happen ?

Son : I

Father : I can't afford to pay you a pair of sneakers every month.

Son :

Or topic two :

Write a composition of about 100 words on the following topic.

Do you think advertising has a bad influence on youngsters? Justify with concrete examples.